



2021 Oil Spill Response Forum

The One Ocean Model and its Initiatives on Oil Spill
Prevention and Response in the Newfoundland and
Labrador Offshore



Maureen Murphy Rustad, Managing Director

Background on One Ocean

- Launched in 2002 as the liaison organization for the NL fishing and petroleum industries;
- Members voluntarily commit to the organization;
- It is not driven by government mandates - it is industry driven;
- One Ocean does not represent the fishing or petroleum industries - it represents the mutual interests of both sectors.

One Ocean Structure

- Chairperson
- Managing Director
- One Ocean Board
- One Ocean Working Group - 2009

One Ocean Membership

One Ocean Board Fishing Industry Directors

- Fish, Food and Allied Workers (FFAW) Unifor
- Association of Seafood Producers (ASP)

One Ocean Board Petroleum Industry Directors:

- Canadian Association of Petroleum Producers
- ExxonMobil Canada
- Chevron Resources Canada
- Equinor Canada
- Husky Energy
- Suncor Energy

One Ocean Membership

One Ocean Official Observers:

- The Canada Newfoundland Offshore Petroleum Board (C-NLOPB)
- Fisheries and Oceans Canada (DFO)
- Canadian Coast Guard (CCG)
- The Fisheries and Marine Institute of Memorial University of Newfoundland

Standing Invitees:

Atlantic Groundfish Council and FFAW Petroleum Industry Liaison

One Ocean Structure

- The Board and Working Group convene four times a year
- The organization was incorporated in 2006 and is governed by its By-laws
- The One Ocean offices are housed at the Fisheries and Marine Institute of Memorial University of Newfoundland

The Premise

- Both industries recognized the need for a forum to bring industry representatives face to face to:
 - Share and exchange information;
 - Learn more about the others' operational activities;
 - Provide the opportunity to identify, address, and resolve issues before they become problematic.

An underwater scene featuring two fish. One fish is in the foreground, slightly out of focus, with its mouth open as if breathing or eating. Another fish is in the background, more clearly visible, with its eye and gills prominent. The water is clear and blue.

EFFECTIVE COMMUNICATION

How we communicate, what we
communicate and why it is so important

One Ocean Joint Industry Delegation to the Gulf of Mexico in 2010 after the Macondo Incident



One Ocean OSPR Initiatives

- **Developed a Report on Key Findings identified by fishing and petroleum representatives in the Gulf of Mexico (GoM)**
- **Determined if and how the GoM Key Findings were applicable to the NL region and set out to develop a collaborative and comprehensive approach to OSPR for the fishing and petroleum industries in the NL offshore region.**

One Ocean OSPR Initiatives

- **GoM Key Finding: Communication was a major issue**
 - Within the fishing industry
 - Between the fishing and petroleum industries
 - Within and between local, state and federal governments
 - Between the public and the fishing and petroleum industries
- The lack of communication protocols led to confusion, mistrust and lack of cohesion
- A clear, concise, communication plan at all levels would improve the ability to promptly receive and convey factual information and facilitate a collaborative approach.

One Ocean OSPR Initiatives

The existing relationship between One Ocean fishing and petroleum members better positioned us to develop and adopt a protocol to effectively communicate in a crisis situation

The **One Ocean Oil Spill Communication Protocol** outlines an agreed process for Operators to notify the fishing industry, via One Ocean, of a significant spill event and a process to relay information updates for the duration of the incident

This direct communication, versus notification through the media or other platforms, ensures senior fishery representatives can provide initial and ongoing factual information to their organizations and sends a message of assurance and transparency

The C-NLOPB also provides One Ocean with notices and information on an event before it is publicly available.



One Ocean OSPR Initiatives

Another GoM Key Finding was the compensation process and procedure was not understood

The One Ocean Board convened a Committee to review compensation programs, processes and procedures for the NL region

The Committee recently submitted its Report to the One Ocean Board of Directors, including recommendations for compensation program best practices. Once the review is complete, the goal is for Operators to adopt the compensation programs as part of their oil spill plans for all offshore activities

One Ocean OSPR Initiatives

Learnings are continual and not limited to incidents in other regions. One Ocean is in the process of reviewing Lessons Learned on the recent NL offshore incidents including an examination of the Oil Spill Communication Protocol to understand what happened and improve our ability to effectively communicate

THE ONE OCEAN MODEL

It is not perfect but it exists and is unique in the world



- Effective Communication
- Manage expectations
- Identify and address potential conflicts and risks
- Identify common priorities
- Safe practices for marine environment and personnel
- Successful and Sustainable Coexistence
- Create awareness and understanding
- Transparency, trust, cooperation and respect-it takes time

ONE OCEAN MISSION STATEMENT

One Ocean will provide a neutral, practical forum for information exchange regarding industry operational activities between the fishing and petroleum industries in Newfoundland and Labrador. The organization will identify, address and advance specific activities to meet industry challenges and facilitate effective communication, cooperation and transparency to enhance safe practices and sustainable coexistence

Email: maureen.murphy-rustad@mi.mun.ca

Website: www.oneocean.ca

